

Profits from tire waste

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Investment highlights

Ecolomondo is a clean tech company offering a proprietary Thermal Decomposition Process (TDP), converting hydrocarbon waste (scrap tires) into marketable resources: recovered carbon black (rCB), oil, gas, and steel.

Addressing the world's growing scrap-tire problem

Most scrap tires are discarded in landfills or burned. We provide the only truly feasible, environmentally clean solution.

Commercializing closed-loop, proprietary TDP technology developed over 25+ years
\$75M (CAD) invested to date, with \$37M (CAD) personally contributed by our Chairman and CEO, reflecting strong leadership commitment.

High demand for Ecolomondo's rCB, a cleaner substitute to highly pollutive virgin carbon black

We have successfully sold end products to offtake partners, receiving encouraging feedback that underscores the market potential.

3 facilities at various stages of development

Technology developed at an industrial-scale pilot facility in **Contrecoeur, QC.**

Hawkesbury, ON facility nearing full-scale commercial production.

Nearing construction at first US facility in Shamrock, TX.

3x
larger than Hawkesbury

Mission, vision, values, and strategy



Ecolomondo and its trendsetting technology provide a sustainable option for recycling tire solid waste, manufacturing sustainable commodity products for re-use.

We're creating the foundation for a truly circular economy.

Our mission is to lead in building a dynamic circular economy by producing high-quality recovered resources for sustainable manufacturing. We increase shareholder value by producing and supplying large quantities of recovered resources to be re-used in the manufacture of new products.

Our vision is to establish Ecolomondo as a global leader in producing and distributing premium recovered resources. Ecolomondo is realizing this vision by building and operating robust TDP facilities, strategically located in industrialized countries near feedstock, labour, and offtake clients.

Our values

Innovation, excellence, commitment, purpose.

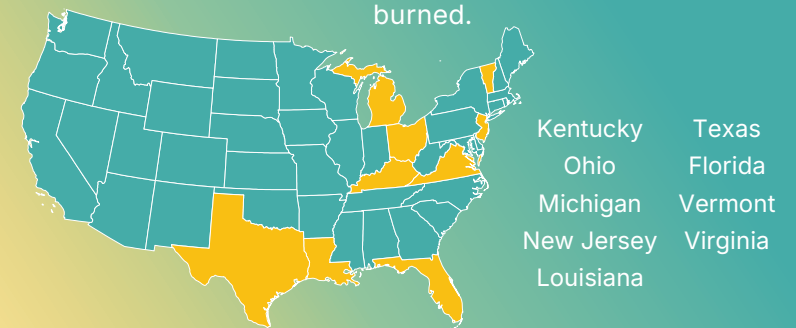
Ecolomondo's newly constructed Hawkesbury and upcoming Shamrock facilities exemplify the future of turnkey production.

Our strategy

1. Specialize in the processing of end-of-life tires (ELTs), with the ultimate goal of becoming a major global developer and operator of turnkey TDP facilities.
2. Expand aggressively in North America and Europe, leveraging our experience and modular technology to expedite growth.
3. Conduct ongoing research and development to ensure Ecolomondo remains at the cutting edge of our industry.
4. Finance expansion with senior-secured debt, and raise capital by selling minority stakes in each TDP plant built.

North American Expansion

In the US, 330M tires reach their end of life per year. 49% are either landfilled or burned.



Sustainability efforts are forcing worldwide change

Ecolomondo is poised to capitalize on a global industry still struggling to hit sustainability targets.

What drives demand for rCB and other end-products?

- ISCC PLUS certifications
- Sustainability concerns
- Carbon-neutral policies
- Industry/government mandates promoting recovered products



Michelin aims to produce tires entirely from renewable, recycled, bio-generated or otherwise sustainable materials by 2050.¹



Continental plans to fully transition its tire production plants to sustainable raw materials no later than 2050.²



Bridgestone's 2030 goal is to reduce emissions across their product lifecycle and entire value chain.³



Goodyear intends to fully replace the petroleum-derived oils they currently use by 2040.⁴

(1) Michelin Tires Will Be 100 per Cent Sustainable by 2050. (2) Sustainable. Lightweight. Efficient. World Premiere of Continental's Tire Concept Conti GreenConcept at IAA. (3) Long-Term Environmental Vision (2050 and Beyond): Contribute Towards Carbon Neutral.

(4) Goodyear Sets Goal to Fully Replace Petroleum-Derived Oils by 2040.

Global challenge: sustainability

Finding sustainable ways to dispose of scrap tires continues to be a daunting challenge across the globe.

~2.7B
Annual new tire production
globally in 2022²

13,000 kilotons
Carbon black demand
globally in 2022³

Demand for resources is at an all-time high. The global economy currently uses resources at a rate 50% faster than they can be regenerated naturally.¹

The world must transition from single-use resources to a circular economy in order to avoid resource shortages.

Resource demand and pricing have increased. This is largely due to spiraling consumption and reduced capacity, given the geo-political climate.

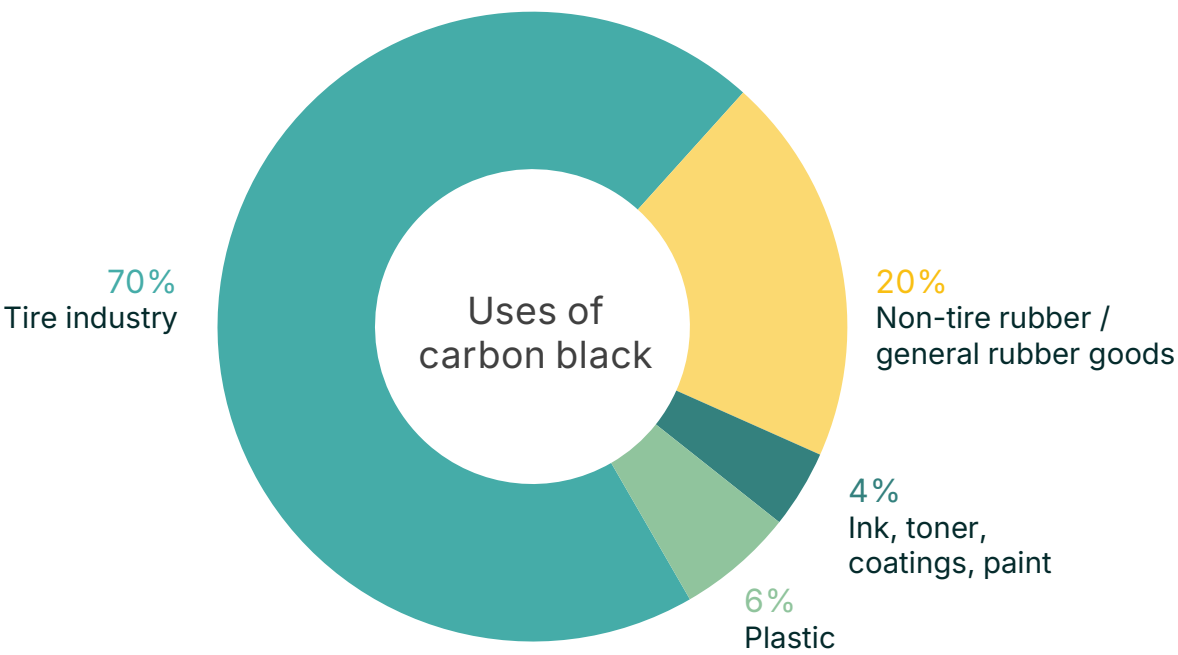
Global carbon black uses by industry

Surging tire production has fueled carbon black adoption across the globe. With more vehicles produced, the carbon black market is set to flourish.



~\$365M
World rCB market (USD)

49% CAGR
Projected through 2026¹



According to Fact.MR, the tire industry will remain the highest user of carbon black in the market.² Carbon black is used in countless everyday products, including:

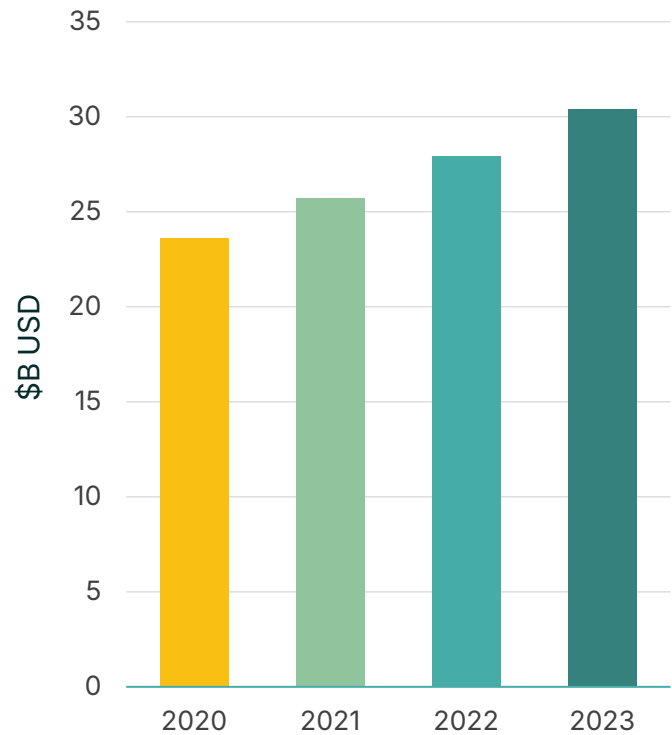
Tires	Rubber products	Cell phones	Computers
Cars	Batteries	Paint	Toner

(1) Global Recovered Carbon Black Market Size, Shaping the Future with Forecasted Growth and Trends for 2023-2030 (Verified Market Research).
 (2) Carbon Black Production to Increase by 1.4X on the Backdrop of Burgeoning Demand From Application Industries.

Virgin carbon black market

There is a growing strain on the supply of virgin carbon black, brought on by geo-politics and an increasing push to reduce carbon emissions.

Virgin carbon black manufacturers	Market share
Cabot Corporation	12.8%
Thai Carbon Black Public Co., Ltd.	12.8%
Orion Engineered Carbons SA Group	7.4%
Tokai Carbon Co., Ltd.	6.8%
Longxing Chemical Industry Co., Ltd.	6.6%
Continental Carbon	5.1%
Total	51.5%



ISCC Certifications, sustainability concerns and carbon-neutral policies are driving unprecedented demand for recovered products. Market demand for sustainable alternatives like recovered carbon black is projected to rise, driven by regulatory pressures and corporate sustainability goals.

The plateauing supply of virgin carbon black, coupled with global sustainability initiatives, will lead manufacturers to choose rCB as the most viable alternative resource across production lines.



High-value end products

Ecolomondo produces top-quality recovered materials. We're meeting growing global demand and generating high commercial value.

Ecolomondo employs a proprietary Thermal Decomposition Process (TDP) to transform ELTs into high-value marketable commodities. Ecolomondo's proprietary products, such as Mondo Black® and Mondo Oil, are supplied to major industry players.

Mondo Black ®

rCB is used in everything from rubber to pigment in plastics, dyes and paints.

Offtake agreements targeting:
Major carbon black, masterbatch, and rubber manufacturers.

Mondo Oil

High-carbon Mondo Crude and Mondo Heavy can produce 'green' virgin carbon black, solvents, and polymers.

Offtake agreements targeting:
Major carbon black manufacturers located nearby.

Busheling Steel

Busheling steel is the most common form of recycled steel.

Offtake agreements targeting:
Steel foundries, mills, recyclers, and resellers.

TDP: The most sustainable solution

Minimal CO₂ emissions



Our process emits just
400 lbs of CO₂
per ton of rCB
 (a tremendous reduction
 compared to virgin
 production)

90% GHG
emissions reduced
 vs virgin carbon black
 production

11,200 tons
CO₂ reduced
 (per reactor, per year)

67,200 tons
 emissions reduced
 annually (when
 Shamrock plant is
 operational)

TDP production at a glance

TDP does not incinerate tires. Instead, targeted heat is used to alter the molecular structure of the rubber, restoring the ELT's original components for re-use.



Tire shredding

Tires shredded down to crumb rubber.

Steel and fiber are removed.



Reactor loading

15,000 lbs of crumb rubber per batch.



Thermal Decomposition Processing

Reactor heated with gas from previous batch.

Oil and gas are generated.



Resource materials yielded

Gas
rCB
Light and heavy oil

~8-hour cycle time

Value output from tire waste

TDP generates the highest commercial value from ELTs, with an incredible 1:1 material turnover.

	Hawkesbury, ON	Shamrock, TX
	2 Reactors / 1 Module	6 Reactors / 3 Modules
Product	Production	Production
rCB	4,500 MT	15,000 MT
Oil and derived products	5,400 MT	18,000 MT
Steel	2,250 MT	7,500 MT
Tipping fees	1.3M tires	5M tires
Gas	1,350 MT	4,500 MT



Ecolomondo's advanced TDP technology optimizes rCB recovery, the most commercially valuable resource from ELTs.

1 Ton
Tire waste



1 Ton
Recovered resource
materials

(1) Price assumptions based on recent contracts (C\$ lbs/barrel): recycled carbon black – C\$0.7670; oil – C\$101.2500; steel – C\$0.1360; tipping fees – C\$1.4500; gas – C\$0.1350.

Green products, low prices

Ecolomondo produces and sells clean, high-quality industrial chemicals at lower costs than virgin products.

	Carbon black	Oil and oil derived products	Steel	Syngas
Average virgin market price	\$1,600 (USD) to 2,100/ton	\$75 (USD) to 90/barrel	\$400 (USD) to 475/ton	<p>Consumed in the TDP process as the energy source for the reactors.</p> <p>Its calorific value (BTU) is close to propane gas.</p>
Market price for TDP circular end-products	\$1,100 (USD) to 1,300/ton	\$85 (USD) to \$105/barrel	\$220 (USD) to 260/ton	
Quality of end products comparable to	N660 (general purpose) ¹	Diesel Light Oil #2 Heavy Oil #4 – #6	Busheling	
Use of end products	Strengthening agent for tire and rubber products, masterbatch for plastics	Lubricants, asphalt, virgin carbon black, polymers, etc.	Manufacturing of other steel products	

(1) N stands for the 'normal' cure of a rubber compound. The first number indicates the particle size: N100 series has the smallest having a particle size of 11-19 nm (average); N900 series has the largest particle size of 201-500 nm (average). The second and third digit are used to describe the functionality or structure of the carbon black.

TDP: safe and green

Safety features

- Safety valves
- Pressure safety discs
- Low positive pressure
- Automated process
- Redundant safety measures
- Real-time monitoring of all process parameters
- Ground flare for emergency evacuation for gas
- Continuous H₂S monitoring



Developed to be green

- Emissions monitoring and control: 99.97% capture rate of hydrogen sulfide (H₂S)
- Minimal residue (<1%)
- Closed-loop water recycling / negligible water consumption
- Controlled noise levels
- Efficient process parameters
- Carbon footprint reduced up to 90%

“ The solution developed by Ecolomondo's team of scientists and engineers is a green one. Nothing goes to waste! The technology is robust, safe, and the products are of high quality. ”

Dr. Franco Berruti, Ph.D., P.Eng
Director, Institute for Chemicals and Fuels from Alternative Resources at Western University

Integrated management system (ISO Certification)

At Ecolomondo, we've spent decades conducting rigorous R&D, optimizing our proprietary TDP process as a commercially viable technology.



“ It is important to mention that Ecolomondo owns one of the rare pyrolysis technologies in the world which has demonstrated it can operate successfully at an industrial scale. ”

Jean-Remi Lanteigne, Ph.D., Polytechnique, Montreal

We've overcome significant industry challenges still plaguing our competitors:

Pre-filtration	Systems control
Optimal heat curve development	Water recycling
Reactor cooling	Emissions control and monitoring
Humidity and water removal	Air and noise pollution
Reactor rotation	rCB and pyrolysis oil post processing
Safety and efficiency*	Mass monitoring
Reactor evacuation	Efficient syngas reuse

*Ecolomondo's new Hawkesbury plant is fully certified for lethal operations, representing an industry first. It monitors H2S in real time, with the process designed by engineers and certified by authorities to ensure safety.

TDP's competitive edge



Ecolomondo is officially certified by the ISCC.

Certification organizations like ISCC verify that companies meet exacting requirements and maintain the highest quality control.

International Sustainability and Carbon Certification ("ISCC"):

An independent multi-stakeholder initiative and leading certification system.

Offers chain-of-custody certification systems to ensure traceability and feedstock identity.

Supports sustainable, trackable, eco-friendly supply chains.

Covers sustainable agricultural biomass, biogenic waste and residues, non-biological renewable materials, and recycled carbon.

Among the world's largest systems, with over 7,000 valid certificates in 100+ countries.

What does an ISCC PLUS certification represent for Ecolomondo?

Highlights that Ecolomondo contributes to environmentally, socially, and economically sustainable production.

Adds commercial value to the Company's end-products, as they remain traceable in the supply chain.



Hawkesbury facility

Ecolomondo's Hawkesbury facility has proven that TDP technology can operate at scale and produce the highest-quality end products.

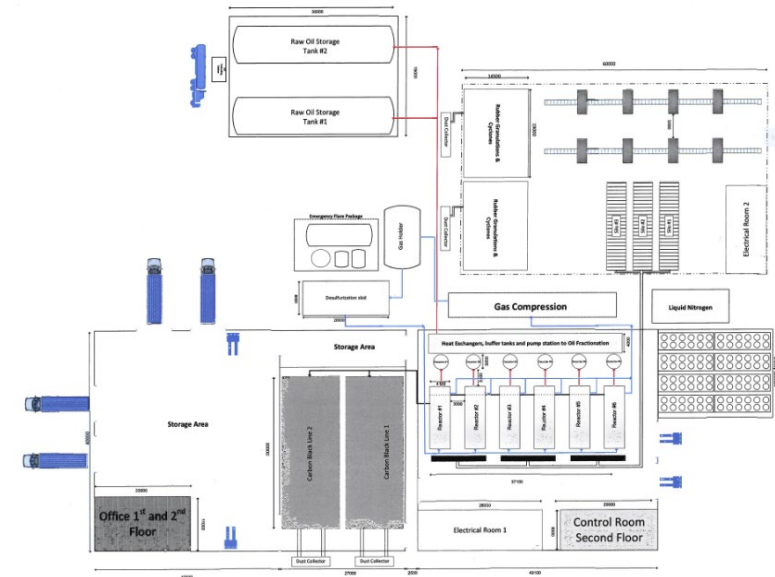


Financial summary

Existing asset-backed loan	\$43M (CAD)
Contributed equity	\$13.7M (CAD)
Total project cost	\$56.7M (CAD)

Shamrock facility

Our Shamrock TDP facility will offer a much-needed alternative to transporters, generators, and storage facilities, allowing for convenient disposal of ELTs in Northern Texas.



The Shamrock TDP Facility is a six-reactor plant, with construction expected to begin in H2 of 2024.

Competitive landscape

Ecolomondo is one of only five global firms that have successfully applied pyrolysis technology to scrap tires.

Many competitors operate in remote locations, which limits their logistical efficiency, scalability, and profitability.¹

	Status	Technology	Facilities	Status	Operational Capacity (tons*)	Advertised/ Expected Capacity
ECOLOMONDO	Public (TSXV:ECM, MC: C\$55M)	Pyrolysis	Hawkesbury, Ontario	Commercial – Operational	12,856	n/a
			Shamrock, Texas	Commercial – Planned	n/a	55,000
Bolder Industries	Private	Pyrolysis	Maryville, Missouri	Commercial – Operational	20,000	n/a
			Terre Haute, Indiana	Commercial – Under Construction	n/a	66,000
Enviro	Public (OM:SES, MC: C\$115M)	Pyrolysis	Åsensbruk, Sweden	Commercial – Operational	15,000	n/a
			Uddevalla, Sweden	Commercial – Under Construction	n/a	34,500
			Chile (in partnership with Michelin)	Commercial – Under Construction	n/a	30,000
Pyrum Innovations	Public (OB:PYRUM, MC: C\$151M)	Pyrolysis	Dilligen, Germany	Commercial – Operational	6,600	n/a

(1) These companies include, among others, Polyflow, Global Resource Corp, Northern Tech (India), Senergy, Donghe (China), ReMining Tires, NiuTech (China), Polimix (Brazil), Black Bear Carbon.

*Assuming average tire weight of 20 lbs. Pricing as of November 9, 2023. Source: Company Filings.

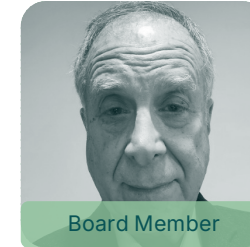
Management team



Eliot Sorella, B.Comm
Executive Chairman of the Board

- Ecolomondo's founder and majority shareholder
- Currently CEO of Futurplast Extrusions (18+ years)
- Chairman and CEO of Sorella Group (since 1995)
- Extensive expertise in textiles, cosmetics, and transportation
- Recent experience in plastics, real estate and private equity
- Founded his first company 45 years ago
- Successfully acquired and managed many diversified companies

Board Member



Donald Prinsky, CPA, CA
Chief Financial Officer, Board Member

- CFO since 2010, overseeing financial planning, consulting, and reporting.
- Founded Donald Prinsky Consulting Services in 2004.
- Worked at Richter LLP from 1969, becoming partner in 1979.
- Quebec Order of Chartered Professional Accountants (since 1971).
- 35+ years providing audit and consulting services to a wide range of industries.
- Chairman, Board member of Audit Committee at the Douglas Institute
- Chairman of the Board of Directors at an Eldercare Centre.

Board Member



JF Labbe, MBA, LL.M
Interim Chief Executive Officer & Chief Operations Officer

- Strategy consultant with PricewaterhouseCoopers, Balanced Scorecard Collaborative, and SECOR.
- Special assistant to the Minister of Finance and regional development of Canada.
- Counsel for Hydro-Quebec.
- Founding President of Recycor, a former leading Canadian scrap-tire recycler.



Hugo Morin, Eng.
Director Engineering

- Industrial engineer for biotech and waste-to-energy companies, including PGNature and Biofour.
- Experienced in design, manufacture, installation and management of waste-processing equipment.



Hari K. Mynampati, Eng.
Global Sales Director, End-Products

- 14+ years experience in the carbon black industry.
- Expert across diverse domains:
 - Quality Assurance, Technical Services, Business Development, leading International Sales & Marketing (servicing tire companies)



Domenico Chiovetti, B.Sc.
Senior Chemist

- 35+ years hands-on experience in the Petrochemical Industry.
- Responsible for end-product analysis, quality and research.



Ahmed Kamar, Ph.D.
Director Automation

- Automation engineer for 10 years with GE Industrial Systems.
- Designed control-system integration and process automation for several Fortune 500 companies.
- 30+ scientific articles published in specialized journals.



Isabel Puig, Esq., MBA
Corporate Strategist, Compliance and Marketing Expert

- Specialist in the oil and gas industry, with 10+ years experience in the natural gas sector.
- Experienced lawyer and certified auditor in various sectors.

Board of Directors



Honourable Christian Paradis, P.C., LL.B.

- Member of Parliament (2006-2015).
- Appointed to cabinet in 2008, notably serving as Minister of Industry and Natural Resources.
- Previously specialized in practicing corporate law (Quebec Bar member since 1997).
- Served as Senior Vice President, Strategic Development at GardaWorld, a multinational security firm.
- Consultant, founder and president of Paradis Solutions & Associates.
- Graduate of Université de Sherbrooke in civil law and Université Laval in corporate law.
- Member of the Queen's Privy Council for Canada.
- Recipient of the Queen Elizabeth II Diamond Jubilee Medal (2012).



Michelle Rosa, LL.B.

- Practices notarial law with the firm Dunton Rainville (including real estate transactions, human rights and estates).
- Develops planning and implementation strategies for estate transfers; acts as a consultant to estates.
- Hosts conferences and training sessions for numerous businesses.
- Holds a law degree (Université du Québec à Montréal), plus a diploma in Notarial Law (Université de Sherbrooke).
- Currently completing a Master's Degree in Taxation (Université du Québec à Montréal).
- Instructor at the Retirement Planning Institute and Cégep Marie-Victorin (Continuing Education and Corporate Services).
- Wealth of experience in financial planning, business management, and governance.
- Admitted to the Chambre des Notaires du Québec in 2008.



Mathieu Couillard

- In-demand capital-market consultant, advising Boards of directors and management teams.
- Participated in over \$1B in capital raises for private and public companies.
- Architect of numerous mergers and acquisitions.
- Managing Director of investment banking at Haywood Securities in Toronto (2016 to 2022).
- National Bank of Canada (2006 to 2014):
 - Risk Management Solutions, focus on derivative-product sales/structuring (Toronto).
 - Investment Banking (Montreal).
- Fellow of the Society of Actuaries.



Michael Frankel, BSc., FCPA, ICD.D

- Chair of the Audit Committee.
- Broad experience as a business advisor and consultant for companies across multiple private/public sectors.
- Partner for 35 years with Richter LLP, a large business and family office advisory firm.
- Served 40+ years on numerous local, national, and international not-for-profit Boards.
- Served as Chairman of the Bronfman Jewish Education Council, the Quebec Israel Committee, and Jewish Federations Canada – UIA.
- Serves on the Board of Jewish Federations of North America and the Jewish Agency for Israel.
- Chairman of the audit committee of Baron de Hirsch Cemetery and the YM-YWHA of Montreal.
- Member of the Audit and Assurance Standards Board (2013-2018).



Brigitte Gauthier, Esq. LL.B.

- Partner at Alepin Gauthier law firm (practicing as Quebec Bar member since 1983).
- Member of many Boards and public committees, including:
 - Foundation of Montmorency College.
 - Hospital Cite de la Sante de Laval.
- Headed multiple Boards pro bono as Chair.
- Served as president of the Laval Bar, CAP Vie de Laval, Laval Women's Center, and CPIVAS.
- Served on parents' associations of Laval College and Ste-Marcelline College.
- Co-founded and chaired the Alzheimer Society of Laval.



Lynn Côté, BSc, MBA

- 30+ successful years at Export Development Canada (EDC) in various roles.
- 12 years experience on EDC's Cleantech Team (National Lead Cleantech and Market Intelligence).
- Currently oversees Côté Cleantech Consulting.
- Brings a deep knowledge of finance, investments and international trade, specializing in cleantech ecosystems and companies.
- Serves on the Board at L'Arche Ottawa and CCC 165.
- Volunteers with Ten Yad Ottawa and participates yearly in The Shoebox Project for Women.
- Holds a BSc from Concordia University (Montréal).
- Holds an MBA, Energy & Sustainability from the University of Cumbria (UK).



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